

MAIA APAOLAZA

Freelance Fashion Designer

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PROFESSIONAL EXPERIENCE

FREELANCE – Fashion & Print Designer - Current

- . Design and coordination of capsule collections, woven and knitwear. (WOMENSWEAR)
- . Design and layout of prints and graphics. Menswear + Womenswear.
- . Contact with suppliers (Asia & Europe) and present at trade shows (Innatex, PV, Pitti Filati & Vintage)

INTROPIA – Senior Designer - July 2016 / November 2018

- . Design and manage the sampling process of the collection, woven and knitwear. (WOMENSWEAR)
- . Contact with suppliers (Asia & Europe) and present at trade shows (PV, Pitti Filati & Vintage fairs)

EL CORTE INGLÉS – Fabric Buyer at Sourcing Department - April 2016 / July 2016

- . Fabric buyer for multiple brands: Lloyds, Southern Cotton & Couchel. (Sampling + Production)
- . Quality control.

EL CORTE INGLES – Designer at Sintesis & Sintesis XXL - Sep 2014 / April 2016

- . Design of knit + woven garments in both brands. (Normal size + Plus size)
- . Sample collection development in China, India, Turkey, Morocco & Portugal (Knit & Woven).
- . Contact with suppliers and presence at tradeshow.

MIGUEL PALACIO – Design Department Coordination - Apr 2013 / Aug 2014

- . Coordination, design and production liaison for "Miguel Palacio para HOSS Intropia" collection.
- . Coordination and management of the fashion shows at Mercedes Benz Madrid Fashion Week.
- . Managing the Atelier Miguel Palacio (Haute Couture and bridal for private clients).
- . Present at tradeshow: Premiere Vision, Lineapelle, STIB etc.

FREELANCE DESIGNER (LONDON) – Jun 2012 / Sept 2013

- . Design and manufacture of own collection and made-to-measure garments.
- . Part-Time Merchandiser and production liaison for NEWCO DESIGN LTD (Jan/April 2013)
- . Stylist at ADJUST YOUR SET (Nov 2012 + Jan 2013)
- . Projects for private clients: invitation designs, costume design, stylist, publicity and web design.

ANGEL SCHLESSER – Design Department Coordination - Jul 2009 / Jun 2012

- . Coordination and design of the Ready To Wear collection, knitwear & accessories.
- . Production liaison, fabric purchasing & contact with suppliers and manufacturers.
- . Coordination & management of the fashion shows at Mercedes Benz Madrid Fashion Week.
- . Presence at tradeshow: Premiere Vision, Lineapelle, STIB and sales at ZIPZONE Paris.

ANGEL SCHLESSER – Full Time Intern Design Department - Jul 2009 / Sept 2009

- . Assisting the designers with the Ready To Wear collection, knitwear & accessories.
- . Assisting at Mercedes Benz Madrid Fashion Week.

UNIVERSITY OF THE ARTS LONDON – Teacher at summer school - Jul 2008 / Aug 2009

- . Teaching fashion 12-17 year olds at the Stephen Lawrence Centre in London (Deptford).

JASMINE DI MILO – Full Time Intern - Jan 2007 / Mar 2007

- . Production, sales and design assistant.

ELISA RIVERO (Ely S.A.) – Full Time Intern - Jul 2005 / Aug 2006

- . Design and production assistant.

SKILLS

- Personal:** Enthusiasm, adaptability, problem-solving, teamwork, communication y leadership.
- Technical:** Pattern cutting and sewing (industrial + domestic). Traditional draping.
- Computer:** Photoshop, Illustrator, InDesign, Corel Designer, SAAP, Office and Social Networks.
- Languages:** Spanish (mother tongue), English (bilingual), French (advanced), Basque (advanced).

EDUCATION

"How to Start a Sustainable Business" (Online course).

Ethical Fashion Forum via FutureLearn.com
Jan 2016 – Mar 2016 (MADRID)

Intensive Course "Aula de Emprendedores" for Young Entrepreneurs.

PriceWaterhouseCoopers via ESIC Business & Marketing School
Mar 2011 – Apr 2011 (MADRID)

Postgraduate Course "Cycle Specialisation Modélisme"

Ecole de la Chambre Syndicale de la Couture Parisienne
Sep 2008 – Jul 2009 (PARIS)

BA Fashion Design and Technology Womenswear

University of the Arts London – London College of Fashion
Sep 2005 – Jul 2008 (LONDON)

BA Foundation Studies in Art & Design.

University of the Arts London – Camberwell College of Arts
Sep 2005 – Jul 2005 (LONDON)

International Bachelor Diploma (Social Sciences).

Ikastola Ekintza
Oct 1988 – Jul 2004 (SAN SEBASTIAN, SPAIN)

OTHER ACHIEVEMENTS

Co-Founder and designer of a brand that sells vintage inspired souvenirs.

THELOCALSS.
Jan 2014 – Mar 2016

Fashion Show of AW 2013/14 Collection at the Cristóbal Balenciaga Museum.

Competition Prize KUTXA KULTUR LANA.
Apr 2013 (GETARIA, GUIPUZCOA)

2nd Prize for SS 2013 Collection – Fashion Show at the San Telmo Museum.

Competition KUTXA KULTUR LANA.
Oct 2012 (SAN SEBASTIAN)

Selection of the best looks of the 2008 promotion and their sale at www.asos.com

LTD 100 COMPETITION.
May 2008 (LONDON)

Fashion Show at the Palacio Miramar

Event COOK & FASHION Young Talents.
Dec 2006 (SAN SEBASTIAN)